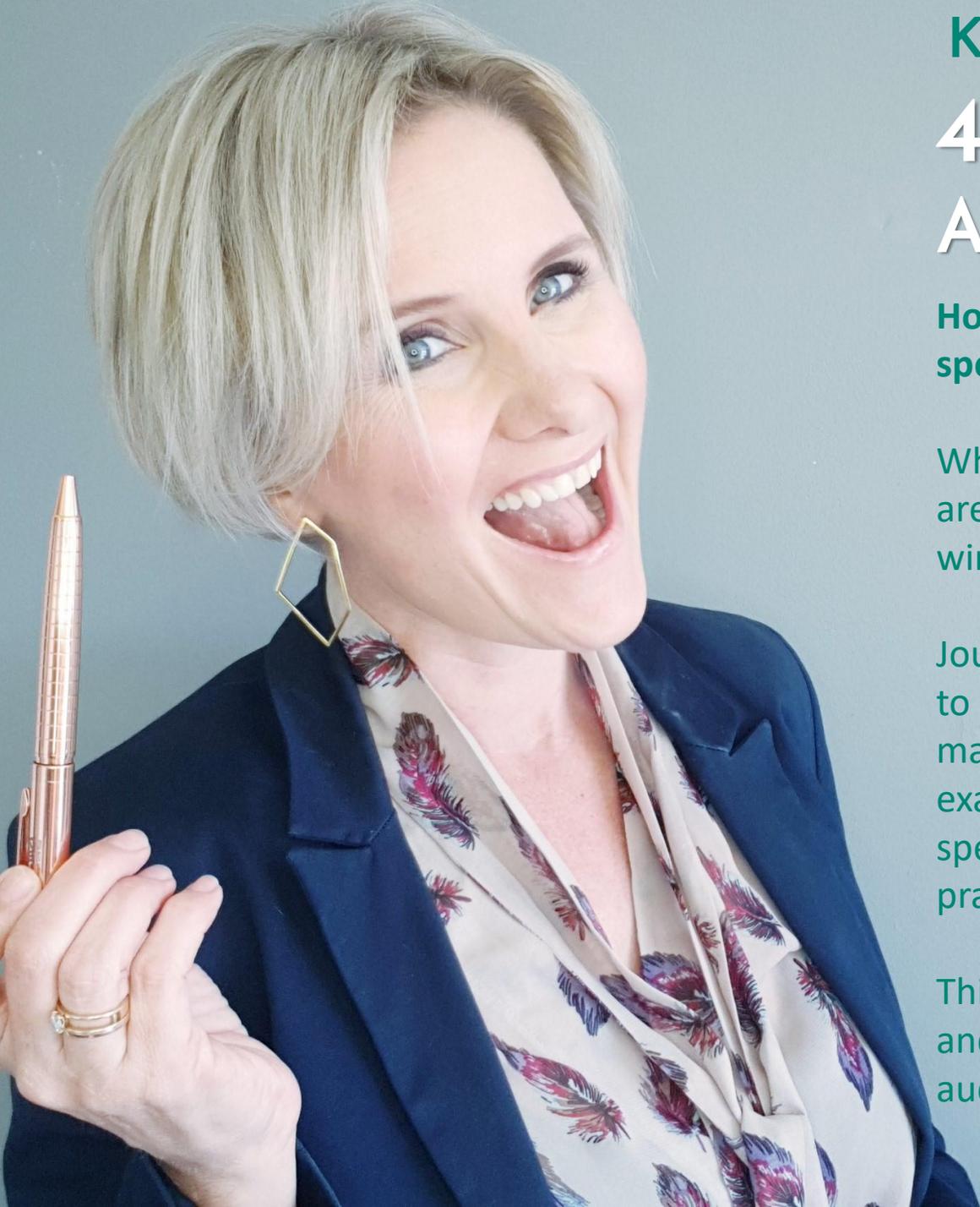




DISTRICT EVENTS
OFFERINGS
VERITY *prince*

GLOBAL SPEAKER | COACH | WORLD CHAMPION



KEYNOTE: 60 minutes

4 STEPS TO WRITING A WINNING SPEECH

How champions write and approach contest speeches

While every winning speech is unique, there are common tricks and techniques that winning speakers use.

Journey with Verity as she uncovers the secret to writing a delivering a winning speech. To make the learning really land, she uses examples of previous World Champion speeches so that you can see the theory in practice.

This keynote can also be a longer masterclass and can be followed by Q&A to ensure the audience gets as much value as possible

KEYNOTE: 60 minutes **FIND YOUR VOICE,** **FIND YOUR POWER**

**Everyone can communicate,
but not everyone can connect!**

In 2021 Verity connected with the world when her speech about writing a different story in her life won her the World Championship of Public Speaking.

Her journey to that stage was not an easy one. From crippling stage fright as a teenager, to finding the courage to learn to sing and ultimately to speak, hers is a story of courage and conviction.

Speaking in public is acknowledged as one of the biggest fears that people have, and yet the ability to present with power is one of the biggest predictors of success.

This inspiring keynote takes audiences on how Verity mastered her fear of public speaking, and how they too can overcome any fear they may have with simple tricks and tips to help them find their voice and find their power.





KEYNOTE: 30 Minutes

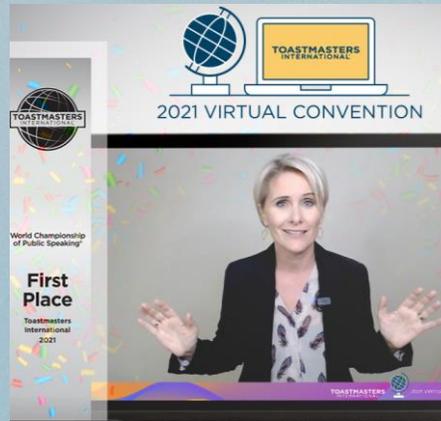
The Secret to Success in Toastmasters and Life

Have you ever wondered what makes the difference when it comes to experiencing success? Verity discovered the secret to success when she joined Toastmasters.

This keynote takes audiences on her Toastmasters journey – both in leadership and speaking – and uncovers the power that this organisation has to change lives.

Her journey from a newbie Toastmaster to a World Champion and Accredited Speaker is enough to inspire people to step up more to serve and speak.

The power of this talk lies in the time that can be given to Q&A at the end to make this a 45 to 60-minute slot 😊



MASTERCLASS: 60 minutes EVALUATE TO ELEVATE

Learn the secret to giving winning evaluations from the 2021 World Champion of Public Speaking and 2015 District 74 Evaluations Champion Verity Price.

This masterclass covers:

- The elements of a great speech
- How to structure your feedback
- The secret to opening and closing an evaluation
- A template for capturing your thoughts
- Time to practise the tips! Select members can give evaluations to a demo speaker and receive feedback from Verity on how to improve.





Q&A

ASK ME ANYTHING

Q&A with a champ

Getting to meet a World Champion and Accredited Speaker is bound to bring up so many questions for an audience.

This sessions gives them 30 – 60 minutes to ask Verity anything they want to know about speech writing, speech delivery, behind the scenes as a contestant and champion, or just Toastmasters questions in general.

An interactive conversation between Verity and audience, means they get to co-create the content and answers they are looking for.

KEYNOTE: 60 minutes

SUCCEED WITH OPTIMISM

The science behind writing a different a story.

With a keen interest in positive psychology, Verity entertains audiences with this game changing talk on how to activate the 'happiness advantage' in your life and business. In fact, this keynote was the inspiration for her 2021 World Champion winning speech, daring people to 'write a different story'.

Drawing on the latest research as well as personal experience, Verity explores scientific findings that prove how a positive brain directly creates positive results. Better yet, she gives easy to follow, fool proof daily changes that can lead to significantly increasing happiness and productivity.

This talk outlines how positive leaders can drive positive results and is supported with a wildly popular 21 Day online Optimism Challenge, that delegates can roll out to embed the tools they learn.

Better yet, Verity closes the talk with a song 😊





KEYNOTE: 60 minutes THINK AHEAD OF THE CROWD

How changing your thinking can change your results.

They say the future belongs to those who build bridges in their imagination...

The ability to think differently about the present, in order to create success in the future, is a number one priority for organizations right now. If you have goals that require different results in your business – then this talk is for you.

As one of the first online crowd-funders in the world, Verity has shared this entertaining keynote across South Africa and Europe, and it never fails to deliver. She takes audiences on her journey of using strategic thinking to challenge music industry norms and shares the mindset and thinking she used to overcome her obstacles.

Through embracing a growth mindset, focusing on always improving and ensuring that she inspired others, Verity was able to achieve a world first and is passionate about helping others to do the same in their lives and businesses.

Her message is one for everyone – extraordinary problems require extraordinary thinking, and great ideas only achieve

WHO IS VERITY?

What does it take to be the first?

Way back in 2005, Verity started her journey as the first South African musician with the tenacious foresight to get online crowd funding for an album she hadn't even recorded yet.

Then in 2021 and Verity's had another big first - first speaker from Africa to ever be crowned the World Champion of Public Speaking and the 6th woman in history.

In 2023, Verity achieved another first when she became the first speaker from Africa and first female World Champion to ever be awarded the Accredited Speaker designation.

Her talent for 'acting out the box' rather than merely 'thinking out' of it, has brought international success for Verity, speaking globally on innovation and thinking differently, which includes two TEDx Talks.

As the Toastmasters 2021 World Champion, Verity captured the judges, and thousands of people's imagination with her winning speech 'A Great Read' - an inspiring invitation to improve our lives by "writing a different story". Helping people do just that, is Verity's passion.

www.verityprice.com



Involve to solve 25

"This idea was born using Edward De Bono's 'Six Thinking Hats' system over a cup of coffee with a napkin to map out a new way to finance an album."

South-African singer Verity wanted to build on her success on the Cape Town live music scene by releasing an album - but couldn't get a recording contract.

"Basically my idea was to have forward-thinking people buy my first album before I recorded it," she says.

The innovative Verity designed was to give these customers a sense of involvement and ownership in the creative process. They could vote on which tracks would be recorded, what the

album would be called, which cover art to use and so on. This unique approach paved her way and TV coverage, helping to market the idea.

More than 2,000 people from 25 countries bought the album in advance, giving her the funds she needed - and acting as part of her marketing team to sell the album for others, because they felt it was partly theirs. Verity now donates some of the profits from her album to help other singers to record demos.

- When next?**
- In new product development, look to engage your core customers at an earlier stage in design.
 - Think of routes to give your wider customer base a greater sense of ownership.
 - Don't be precious about your 'creative process' - share it more widely.
- Why not call us at HSBC to find your next steps?

